Picomto

2023 press kit

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Find the right words to talk about Picomto:

Baseline

The unique interface for the operator and the connected manager to trace and digitize operations

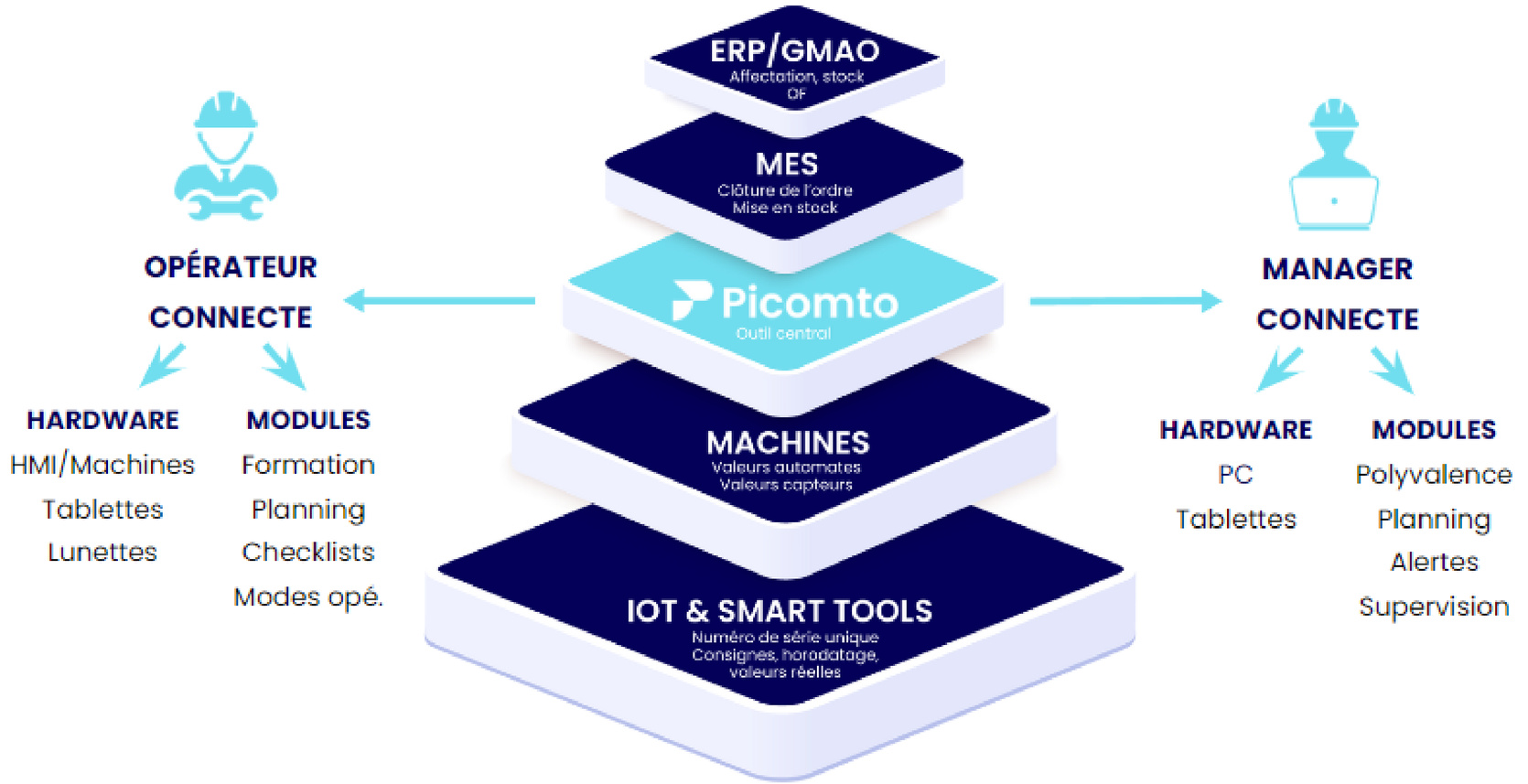
Description

Picomto is an **innovative software solution**, published by **Allianzes**, designed to **manage and trace** your **human tasks in real time** in an **industrial environment**.
It is specifically aimed at **high-risk business verticals** with a strong need for **traceability** such as aeronautics, pharmaceuticals, chemicals, defense or the agri-food industry.

It is the **single central interface** for the operator and manager connected on a daily basis.

The **operator is guided** through the interface as soon as he takes up his post, allowing him to consult his tasks to be carried out, the **instructions to follow** and **access information** from the 4.0 factory.
The manager, for his part, orders, distributes and supervises the operations of his teams in real time.

Our positioning:



Testimonials:

CUSTOMER TESTIMONIAL

★★★★★

I no longer need to carry around a notebook or an informative binder, I have everything in front of me and I have a visual of everything I need.

E. THEVES- MT Technician at sea
The French Navy

CUSTOMER TESTIMONIAL

★★★★★

Picomto participates in our Lean approach and allows us to question our methods and our processes.

Alain Boutet Process Methods Manager at SKF

Customers

GSF PROPRETÉ & SERVICES
Laïta
butachimie
agro Mousquetaires
VEOLIA
AIRBUS
Benexia
CURIUM LIFE FORWARD
SKF
ROQUETTE
REDEX Group
Pfizer
astellas
HALEON
DAHER
SAFRAN
SERVIER
ISS

Polychrome logo

Polychrome favicon

Black monochrome logo

Black monochrome favicon

White monochrome logo

White monochrome favicon

Description

Picomto wanted **to be defined** by a clean logo to make a connection with the use of the solution which is simple.

The first part represents the "P" of Picomto in chat bubble shapes.

These bubbles are a reminder of the extent to which Picomto is **a platform for connecting** its operators and managers in real time.

In the second part, the "Picomto" clearly writes to define the industry.

The short logo follows from the larger one, it is often used for small documents, LinkedIn posts or even as a Profile logo.

Prohibitions

- Change logo color
- Use an effect, such as adding shading, making a gradient or cropping out the logo
- Rotate or distort the logo

It is impossible to change the logo as you wish, only the logos on the previous page can be used.

Dominant colors

R4 V0 B89
#040059

R15 V88 B141
#0F588D

Secondary color

R112 V222 B238
#70DEEE

Degraded

#040059

#0F588D

Main fonts

Poppins Bold

For titles

Poppins SemiBold

For subtitles

Poppins SemiBold

For the texts

Choice of typography

The choice of typography **reflects the atmosphere and values** of the brand.

Here “Poppins” is a **modern**, **geometric** and **elegant** font.

Industry is often associated with innovation and modernity, the “Poppins” font conveys an image of progress perfectly suited to the industrial sector.

Case studies :

Marine Nationale

Daher

Curium

SKF

or Haleon, Véolia, Butachimie...

Do not hesitate to ask us for the case studies in PDF version to inspire you

Description

Attached to this kit you will find the original logo, in black and white.

So, you can print them to display and/or distribute them or simply send them in digital format to your customers.

Here is the list of all the files attached
to this communication kit:

- Original logo
- Black logo
- White logo
- Image illustration 1
- Image illustration 2
- Image illustration 3
- Brochure

Flyers, videos and other marketing materials will be sent to you upon request.

Contact

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Picomto